



Market: Security

Customer: US Coast Guard

Problem: USCG Atlantic Area Command is responsible for a wide range of continuing maritime homeland security initiatives including Port Security with a specific focus on mine countermeasures and Underwater Improvised Explosive Devices (UWIEDs). Since September 11th and the overseas attack on the USS Cole, UWIEDs and mines are viewed as a serious threat to both our national security and economic stability because a single terrorist event could close a port for an indefinite amount of time and cause billions of dollars in losses.

Solution: Recognizing a need for exercise Subject Matter Experts (SMEs), the USCG Atlantic Area Command tapped Bridgeborn to run DHS supported exercise software and assist in providing overall control of the exercise. Leveraging years of experience and expertise in exercises, Bridgeborn directly supported the Government leadership tasked with the operation and successful management of the exercise software. Working closely with exercise leadership, Bridgeborn was also tasked with maintaining and controlling an atmosphere which would effectively test their draft UWIED operational plan. The entire planning and exercise initiative is a joint exercise between NORTHCOM, USCG, US NAVY- 2nd Fleet, and Canadian Joint Forces.

Value to Client: Bridgeborn's support of Maritime Homeland Security has helped the US Coast Guard and International partners perform critical exercises that benefit the safety and preparedness of national critical infrastructure and ports. Our knowledge of DHS supported exercise tools as well as our recognized expertise in exercise leadership has elevated our client's ability to prepare for man-made disasters in the form of UWIEDs and mines. Acting as a trusted advisor to our client, Bridgeborn provides value added services/support when and where the Coast Guard does not have available resources or expertise.

Services Provided	
	Analysis
	SDE&I
	Data Visualization
	Support Services
✓	Training and Education
	Research and Development

